# SALES REPORT



## Bundesverband Digitale Wirtschaft (BVDW) e.V. [German Association for the Digital Economy]

Executive Committee
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10117 Berlin

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Fax: +49 30 2062186-26

### Must be filled out by the tax consultant/auditor

All information is treated confidentially and is only available to member support and accounting.

I have been authorized by **my client, company/organization** to report sales revenue according to the below categories.

I hereby confirm for **the year 2022** the following sales revenue:

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### A: Service providers of the digital economy

Service providers of the digital economy report gross income to calculate the membership fee. Gross income includes all income and commissions generated in Germany by means of customer-specific consulting and implementation services for all areas of service according to the definition of the BVDW for the digital economy (no hosting or access sales). Included in the gross income are only net sales (without VAT) in the area of solutions for all major interactive platforms:

- Consultation
- Design
- Implementation (design and programming)
- Other gross income from media representation (media, without VAT, minus discounts and bonuses)
- Commissions (CPX models)
- · License revenues

### B: Buyers for services of the digital economy/advertising industry

Buyers for services of the digital economy/advertising industry report the order volumes or the budget to calculate the membership fee.

### C: Providers of the digital economy/marketers

Providers of the digital economy/marketers report the total sales (excluding VAT) to calculate the membership fee.

### D: Providers of the digitally transforming economy

If a member generates only a portion of its revenues from digital business models and technologies and, upon application, has been approved by the Executive Committee as a digitally transforming company, the membership fee is based on digitally generated revenues, if these are certified by an auditor or a tax consultant.

City

Sales revenue		Membership fee in % based on sales revenue
Up to EUR	250,000	50% of the minimum membership fee
Up to EUR	500,000	Minimum membership fee
Up to EUR	750,000	0.2%
Up to EUR	1,000,000	0.175%
Up to EUR	1,250,000	0.15%
Up to EUR	1,750,000	0.125%
Up to EUR	2,500,000	0.11%
Up to EUR	3,750,000	0.075%
Up to EUR	7,000,000	0.05%
Up to EUR	10,000,000	0.035%
Up to EUR	15,000,000	0.025%
Up to EUR	25,000,000	0.022%
Up to EUR	35,000,000	0.019%
Up to EUR	50,000,000	0.01875%
Up to EUR	75,000,000	0.01825%
Up to EUR	100,000,000	0.018%
Up to EUR	150,000,000	0.015%
Up to EUR	250,000,000	0.007%
Up to EUR	500,000,000	0.00215%
Over		0.0%

The minimum membership fee is set at EUR 1,500.

MEMBERSHIP FEE CALCULATOR

### Information regarding respondent (tax consultant/auditor):

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Company						
Name						
Street address						
Zip code, city						
Phone, fax						
Place, date, signa	ature, :	stam	ıp			

### Information regarding company/organization

Company r	name											
Street addr	ess											

P.O. no. (if required)

Zip