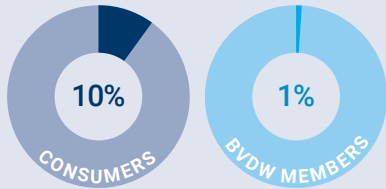


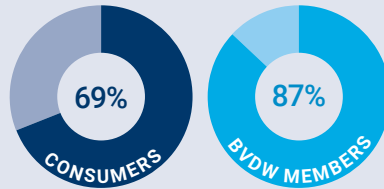
Digitalization – what Germany needs now

Changes due to coronavirus

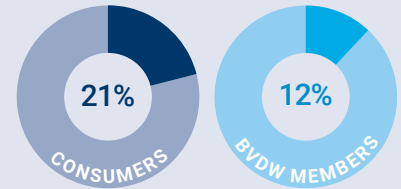
A majority of people in Germany are calling for a real restart so that lessons learned can be used to make things better. And a majority of the member companies of the BVDW are also urging a real restart.



I **don't think** we can **recover** from this crisis.



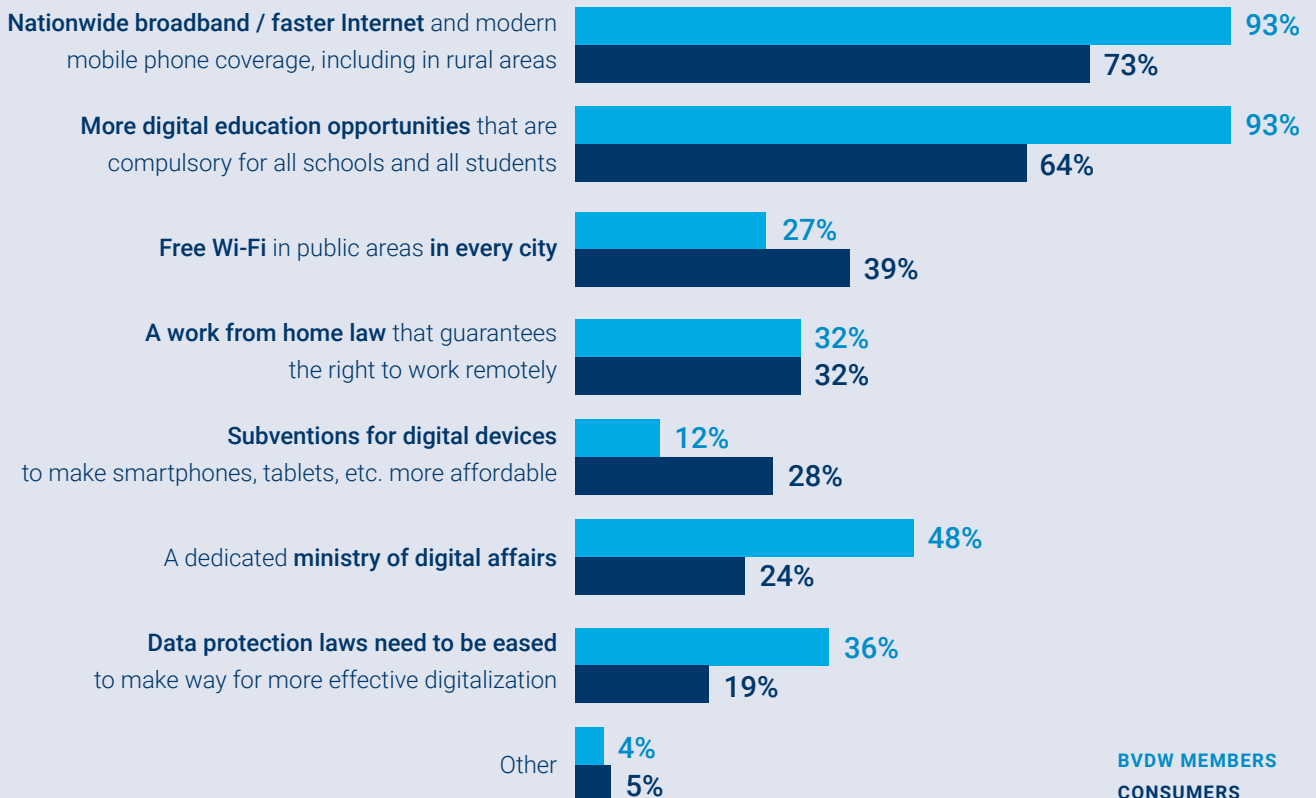
We need a **real restart** in Germany after coronavirus. In other words, we can't go back to the old status quo; instead, we need to **use the lessons we learned** during the pandemic to make things better.



Coronavirus is temporary, and things will **go back to the way they were before** afterwards.

Digitalization measures: A comparison

A dedicated ministry is especially important to the digital sector. Consumers would rather save money.



Sources: Member survey by the German Association for the Digital Economy (BVDW) (n=351) / representative survey of consumers by Dcore on behalf of BVDW (n=1,058)